IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEOTAG, INC.,

Plaintiff,

v.

Civil Action No. 2:10-cv-574

THE WESTERN UNION COMPANY, ET AL.

Defendants.

JOINT MOTION TO SUBSTITUTE PARTIES

In order to correct the identification of a certain named defendant in this case, Plaintiff GeoTag, Inc. and Defendants The Western Union Company, and Western Union Holdings, Inc. jointly move the Court to substitute Western Union Financial Services, Inc. as a defendant in this case in place of Western Union Holdings, Inc., and show the Court as follows:

- 1. Plaintiff's Complaint lists The Western Union Company, and Western Union Holdings, Inc. (collectively "Defendants") as defendants in this action;
- 2. Upon representation of Defendants, Western Union Holdings, Inc. is not an appropriate defendant for the allegations based on the complaint and infringement contentions. While denying that there is any infringement of a valid claim of the patent-in-suit, Defendants represent that the proper entity in interest (in addition to The Western Union Company) should be Western Union Financial Services, Inc.;
- 3. Therefore, Plaintiff GeoTag and Defendants hereby stipulate and request that the Court enter an order substituting Western Union Financial Services, Inc. for Defendant Western Union Holdings, Inc. and that Defendant Western Union Holdings, Inc. be dismissed WITHOUT PREJUDICE, with each party to bear its own costs, expenses and attorney's fees;

- 4. The Parties request that the caption be reformed to reflect the proper parties, as set forth in the proposed Order accompanying this Motion;
- 5. This Motion is not sought for the purposes of delay, but to ensure that the correct parties are properly joined to this action.

Dated: June 19, 2013

By: /s/ David R. Bennett

David R. Bennett Direction IP Law P. O. Box 14184

Chicago, Illinois 60614-0184 Telephone: 312-291-1667 Facsimile: 773-244-1070 dbennett@directionip.com

Daniel S. Mount

Kevin Martin Pasquinelli

Mount, Spelman & Fingerman, PC

333 W. San Carlos St.

Suite 1650

San Jose, California 95110

Telephone: 408-279-7000

Facsimile: 408-998-1473

dmount@mount.com

kpasquinelli@mount.com

Charles Craig Tadlock

Texas State Bar No. 00791766

Keith Bryan Smiley

Texas State Bar No. 24067869

Tadlock Law Firm

2701 Dallas Parkway

Suite 360

Plano, Texas 75093

Telephone: 214-785-6014 craig@tadlocklawfirm.com

keith@tadlocklawfirm.com

COUNSEL FOR PLAINTIFF GEOTAG, INC.

Respectfully submitted,

By:/s/ Jodi Rosen Wine

Jodi Rosen Wine

Illinois State Bar No. 6209883

Russell J. Genet

Illinois State Bar No. 6255982

Nixon Peabody, LLP

300 S. Riverside Plaza, 16th Floor

Chicago, IL 60606

Telephone: 312-425-3900

Fax: 312-425-3909

rgenet@nixonpeabody.com

jwine@nixonpeabody.com

Jason Kravitz

Massachusetts State Bar No. 565904

Nixon Peabody LLP

100 Summer Street

Boston, MA 02110-2131

Telephone: 617-345-1000

Fax: 617-345-1300

jkravitz@nixonpeabody.com

J. Thad Heartfield

Texas State Bar No. 09346800

M. Dru Montgomery

Texas Bar No. 24010800

The Heartfield Firm

2195 Dowlen Road

Beaumont, Texas 77706

(409) 866-3318 (Telephone)

(409) 866-5789 (Facsimile)

thad@jth-law.com

dru@ith-law.com

Melissa Smith Texas State Bar No. 24001351 Gilliam Smith 303 S. Washington Ave. Marshall, Texas 75670 903-934-8450 melissa@gillamsmithlaw.com

COUNSEL FOR DEFENDANTS THE WESTERN UNION COMPANY and WESTERN UNION HOLDINGS, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on June 19, 2013, to all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

By: /s/ Jodi Rosen Wine
Jodi Rosen Wine

IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEOTAG, INC.,

Plaintiff,

v.

Civil Action No. 2:10-cv-574

THE WESTERN UNION COMPANY, ET AL.

Defendants.

ORDER

After consideration of the Joint Motion to Substitute Parties, the Court grants the joint motion to substitute a party, and it is hereby ORDERED:

- 1. Western Union Financial Services, Inc. is substituted for Defendant Western Union Holdings, Inc. and Western Union Holdings, Inc. is dismissed from this action, without prejudice and with each party to bear its own costs, expenses and attorneys' fees.
- 2. The caption in this action is reformed to include Western Union Financial Services, Inc. in the place of Western Union Holdings, Inc.